



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

# Contract # 1444793

Schedule Dates	10/11/16-10/17/16	Date Entered	10/07/16
Advertiser	Sue Minter/Governor/Vermont/Democrat (81847)	Last Modified	10/11/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - Governor (1067)	CO-OP	No
Brand	303/323/5568 (566608)	Headline #	ECR25326241
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura, Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	303/323/5568	Commission	\$764.25
Account Types	National/Political	Net Total	\$4,330.75
Billing Type	Standard	Sales Tax	
Comments	MINTER/G/D 10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW ____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- Good Morning America			1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)	GMA	10/7/16
2.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8A- Good Morning America Weekend	1						X			\$35.00		Burlington (WVNY)	Sat GMA	10/7/16
2.0.1	Closed Preempt	10/15/16															Burlington (WVNY)	No Avail/Exception - SOLD OUT	
3.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	8A- Good Morning America Weekend	1						X		1	\$35.00	\$35.00	Burlington (WVNY)	Sun GMA	10/7/16
4.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	4P- Judge Judy	2	X	X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	10/7/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	4:30P- Judge Judy	2	X	X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	10/7/16
6.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5P- Judge Judy	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	10/7/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5:30P- Judge Judy	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	10/7/16
8.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	6:30P- World News Tonight	3	X	X	X	X	X			3	\$300.00	\$900.00	Burlington (WVNY)	ABC World News Tonight	10/7/16
9.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	6P- World News Tonight	1						X			\$100.00		Burlington (WVNY)	ABC World News-Saturday	10/7/16
9.0.1	Closed Preempt	10/15/16															Burlington (WVNY)	Pre-Empty/Exception -	
10.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	6P- ABC World News	1						X		1	\$100.00	\$100.00	Burlington (WVNY)	ABC World News-Sunday	10/7/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	28	\$5,095.00
Grand Total:	28	\$5,095.00



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Rochester, NY 14610-1093

GMMB  
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3050 K Street NW  
Washington, DC 20007

# Contract # 1444793

**Schedule Dates** 10/11/16-10/17/16  
**Advertiser** Sue Winter/Governor/Vermont/Democrat (81847)  
**Agency** GMMB (14491)  
**Product** Political - Governor (1067)  
**Brand** 303/323/5568 (566608)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Mauria Gilroy,  
**Phone/Fax** /  
**CPE** 303/323/5568  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MINTER/G/D  
10/11/16-10/17/16 SUE WINTER FOR VT GOV - NAB SENT VIA EMAIL. PMTT TO FOLLOW \_\_\_\_ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO

**Date Entered** 10/07/16  
**Last Modified** 10/11/16  
**Entered By** Elizabeth F. Guy  
**CO-OP** No  
**Headline #** ECR25326241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$764.25  
**Net Total** \$4,330.75  
**Sales Tax**

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	28	\$5,095.00
<b>Grand Total:</b>	<b>28</b>	<b>\$5,095.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	7:30P- Inside Edition	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Inside Edition	10/7/16
12.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:58P- Dancing With The Stars	1	X							1	\$850.00	\$850.00	Burlington (WVNY)	Dancing w/ the Stars-ABC	10/7/16
13.0	Normal Line / Prime	10/11/16-10/11/16	5	:30	7:58P- The Middle/American Housewife	1		X						1	\$500.00	\$500.00	Burlington (WVNY)	MIDDLE/HOUSEWIFE	10/7/16
14.0	Normal Line / Prime	10/13/16-10/13/16	4	:30	7:58P- Grey's Anatomy	1			X					1	\$1,000.00	\$1,000.00	Burlington (WVNY)	Grey's Anatomy-ABC	10/7/16
15.0	Normal Line / Prime	10/14/16-10/14/16	5	:30	9P- Shark Tank	1				X				1	\$400.00	\$400.00	Burlington (WVNY)	Shark Tank B-ABC	10/7/16
16.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	12P- ABC College Football	1					X			1	\$150.00	\$150.00	Burlington (WVNY)	ABC College Ftbl - Early Game	10/7/16
17.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	3:30P- ABC College Football	1					X			1	\$250.00	\$250.00	Burlington (WVNY)	ABC College Ftbl - Late Game	10/7/16
18.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8P- Saturday Night Football	1					X			1	\$250.00	\$250.00	Burlington (WVNY)	ABC Sat Night College Ftbl	10/7/16
19.0	M/G For 9.0.1 / SPOT	10/17/16-10/17/16	4	:30	7A- Good Morning America	2	X							2	\$50.00	\$100.00	Burlington (WVNY)	GMA	10/11/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

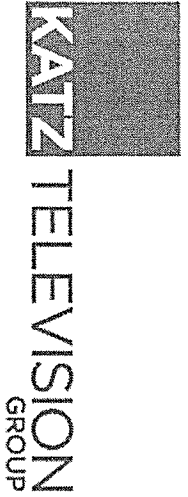
Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising

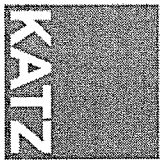


125 West 55th St  
New York, NY 10019

Contract # 25326241		Changes as of: 10/16/2016 at 6:08 PM		Version: Highlighting Revision 3	
CPE: 303/323/5668		Flight: 10/11/16 - 10/17/16		Station: WVVY	
Agency: GMMB		Advertiser: Sue Winter for VT Gov		Market: Burlington-Plattsburgh	
GMMB 3050 K ST NW		Product: MINTER/G/D		Office: WASHINGTON	
WASHINGTON DC		Agency Order #: 5454715		Primary Demo: Adults 35+	
20007		Buyer: Gilroy, Maura		Con Type: POLITICAL/NOTE	
		Salesperson: RACHELLE RAY -		Assistant: LAILA DAFARI	
		Washington DC		202-872-5880	
		202-872-5880		Total GRP:	
				Traffic #: 1444793	
				Separation:	
				Total \$: \$5,095.00	
				Total Spots: 28	
				Total CPP: \$0.00	

Comments: RVSD TO CXL OFF MISSED SPOT.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
REV-2	Sa		Sat GMA	\$35.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 28									28	\$5,095.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25326241 Changes as of: 10/16/2016 at 6:08 PM Version: Highlighting Revision 3  
CPE: 303/323/5568 Flight: 10/11/16 - 10/17/16 Station: WVNY  
Agency: GMMB Advertiser: Sue Minter for VT Gov Market: Burlington-Plattsburgh  
GMMB 3050 K ST NW Product: MINTER/G/D Office: WASHINGTON  
20007

Agency Order #: 5454715 Primary Demo: Adults 35+  
Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE  
Salesperson: RACHELLE RAY - Assistant: LAILA DAFARI  
Washington DC 202-872-5880  
Total GRP: 1444793  
Traffic #: 1444793  
Separation:

Special Instructions	
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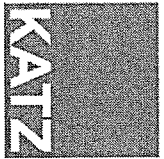
Date/Time	Added by	Comment	Order Level Comments
10/16/16 6:08 PM	RACHELLE RAY - Washington DC	RVSD TO CXL OFF MISSED SPOT. GMA is getting extremely tight, which is why I didn't offer it as a MG. I try to offer what we have avail. I entered what you sent, but I'm not sure if it will clear. I will let you know if it gets Pre-Empted. If what I send is not accepted let me know so I can check for avail so we don't go back and forth on Pre-Emptions. Thanks!	
10/11/16 4:10 PM	Elizabeth Guy	10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW _____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.	
10/11/16 4:04 PM	RACHELLE RAY - Washington DC	Line 6 ABC World News Saturday has been Pre-Empted on Saturday's and will not return until College Football is over (after political) MG offer 1x Judge Judy w/o 10/11 @ Sect 5:40 5-5:30P Please advise Thanks!	
10/07/16 9:37 AM	Elizabeth Guy	10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW _____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.	
10/06/16 5:55 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW _____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.	
10/06/16 5:55 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW _____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.	

Competitive Information	
Market Budget:	\$56,611
WVNY Share:	9%
Comment:	
WCAX:	54%
WFFZ:	9%
WPTZ:	28%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	28	\$5,095.00	0.0
Total	100%	28	\$5,095.00	N/A 0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	28	\$5,095.00
Total	28	\$5,095.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/16/16 6:08 PM	RACHELLE RAY - Washington DC	Revised		1	-\$35.00	\$0	Changes: Total Spots from 29 to 28. Calculated Dollars from \$5,130.00 to \$5,095.00, Competitive Market Budget from \$57,000 to \$56,611, Total \$ from \$5,130.00 to \$5,095.00. User Entered \$ from \$5,130.00 to \$5,095.00. Comments from 10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR. to RVSD TO CXL OFF MISSED SPOT.. 1 buyline added or modified.
Makegood 2	10/11/16 4:10 PM	Elizabeth Guy	Confirmed			\$0	\$0	
Revision	10/11/16 4:04 PM	RACHELLE RAY - Washington DC	Confirmed	1		\$0	\$0	Changes: Total Spots from 28 to 29. 2 buylines added or modified.
Makegood 1	10/7/16 9:37 AM	Elizabeth Guy	Confirmed			\$0	\$0	
Queued for Electronic Contracting	10/7/16 8:47 AM					\$0	\$0	



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New York, NY 10019

Contract # 25326241	Changes as of: 10/16/2016 at 6:08 PM	Version: Highlighting Revision: 3
CPE: 303/323/5568	Flight: 10/11/16 - 10/17/16	Station: WVVY
Agency: GMMB	Advertiser: Sue Winter for VT Gov	Market: Burlington-Plattsburgh
GMMB 3050 K ST NW	Product: MINTER/G/D	Office: WASHINGTON
20007	Agency Order #: 5454715	Primary Demo: Adults 35+
	Buyer: Gilroy, Maura	Con Type: POLITICAL/VOTE
	Salesperson: RACHELLE RAY -	Assistant: LAILA DAFARI
	Washington DC	202-872-5880
		Total GRP: 1444793
		Traffic #: 1444793
		Separation:
		Total Spots: 28
		Total CPP: \$0.00
		Total \$: \$5,095.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/6/16 5:55 PM	RACHELLE RAY - Washington DC	Confirmed			\$700.00
New	10/6/16 5:34 PM	RACHELLE RAY - Washington DC	New	28		\$4,430.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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